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Studies Come to Life at Harvard Business School

Faculty and students at the Harvard Business School (HBS) can literally watch their studies come to life, thanks to the school's Online Video Library (OVL).

HBS faculty members post classroom lectures, interviews, documentaries, and on-site tours to the OVL to usher in fresh perspectives that students won't find in any textbook. The OVL also includes videos from the community (guest speakers, symposiums, and campus events). "As the collection grows, the biggest trick is making sure that the best metadata is going in," said Larry Bouthillier, director of Educational and Multimedia Technology Development at HBS. Bouthillier oversees the OVL and HBS's teaching technology.

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VIDEO USAGE AND ACTIVE LEARNING STRATEGIES AMONG COMMUNITY COLLEGE FACULTY MEMBERS

This study surveyed faculty members of the University of Kentucky Community College System (UKCCS) about how they use videotape programs in their classroom instruction. A total of 1,005 Video Usage Survey forms were sent to faculty members at 15 UKCCS campuses. A total of 52% of faculty members responded to the survey. A descriptive analysis of the survey data indicated that most faculty members use video occasionally for showing visual examples of the topics they are teaching and to stimulate classroom discussion. Chi-square analysis indicated that instructors in the humanities use video to enrich student understanding of literary works and history and to provide a focus for active learning activities in greater numbers than do instructors in other disciplines. A positive correlation of two indices in the survey, the Active Learning Index and the Active Viewing Index, indicated a relationship between teaching style and how instructors use video in the classroom. Those instructors whose index scores classified them as using more active classroom teaching methods also use these methods when they show videos in the classroom.

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